


The Dierk Rambali  
**Soccer Marathon to Kick Cancer** 

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Please allow this letter to introduce you to the **4th Annual Dierk Rambali Soccer Marathon to Kick Cancer** for which we are seeking your support.

The purpose of this exciting event is to raise funds for the *Alberta Cancer Foundation* while hosting a fun, community wide, co-ed event for all ages and skill levels to enjoy. The idea for this annual fundraiser began in loving memory of local soccer enthusiast Dierk Rambali, who passed away from pancreatic cancer in January 2009. In 2009 we raised over \$8,000, in 2010 we raised over \$10,000 and in 2011 we raised another \$10,000 for this worthy cause. This year we hope to surpass that total with a goal of \$12,000.

**WHEN: March 24th, 2012, 9am-9pm**  
**WHERE: Red Deer Collicutt Centre (Indoor soccer pitch)**

Your sponsorship and support will ensure we have another successful event and will allow the Community to help a worthwhile cause in a bold way. The event is sanctioned by the *Alberta Cancer Foundation* with all monetary donations over \$15 eligible to receive tax receipts. We are in need of support to cover overhead costs of the event including venue rental, equipment rentals, silent auction prizes, participant prizes and general advertising. The event will be publicized in various media formats and will provide great exposure for you and your business depending on your sponsorship level. Last year's event was promoted on Zed99 & CKGY radio stations, all Eurosport locations, The Red Deer Collicutt Center, The Red Deer Advocate, and through numerous posters at local businesses. With your support however we hope to promote this event to an even broader spectrum of the community.

Please find our suggested sponsorship opportunities enclosed. These opportunities include monetary donations and silent auction contributions. Your involvement in anyway will mean so much to so many, including the *Alberta Cancer Foundation*.

Should you have any questions please feel free to contact us;  
E-mail: [kickcancer@live.com](mailto:kickcancer@live.com)  
Website: [www.kickcancerreddeer.ca](http://www.kickcancerreddeer.ca)  
Phone: Nicki Pike @ 403.391.2053

We appreciate your consideration and look forward to hearing from you.

Sincerely,

The Dierk Rambali Soccer Marathon to Kick Cancer committee.

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**Monetary Sponsorship Opportunities**

**The “Keeper” = \$ 1000.00**

- Inclusion of company logo in all promotional materials including pamphlets, posters, flyers, etc. \*
- Mention in any/all media coverage. \*
- Signage with logo hung in soccer pitch(if a banner is provided) during event as well as event sponsor boards\*
- Inclusion of logo & name on official event T-shirts and signage.\*
- Opportunity to include branded item in player gift bags (items to be supplied by you)

**The “Striker” = \$750.00**

- Inclusion of company logo in all promotional materials including pamphlets, posters, flyers etc. \*
- Mention in any/all media coverage. \*
- Signage with logo during event as well as event sponsor boards\*
- Inclusion of logo & name on official event T-shirts and signage.\*
- Opportunity to include branded item in player gift bags (items to be supplied by you)

**The “Header” = \$ 500.00**

- Inclusion of company logo in all promotional materials including pamphlets, posters, flyers etc. \*
- Signage with logo during event as well as event sponsor boards\*
- Inclusion of logo & name on official event T-shirts and signage.\*
- Opportunity to include branded item in player gift bags (items to be supplied by you)

**The “Chip Shot” = \$ 300.00**

- Inclusion of company logo in all promotional materials including pamphlets, posters, flyers etc. \*
- Inclusion of name & logo on standard event sponsor boards. \*
- Opportunity to include branded item in player gift bags (items to be supplied by you)

**The “Free Kick” = \$150.00**

- Inclusion of name & logo on standard event sponsor boards. \*
- Opportunity to include branded item in player gift bags (items to be supplied by you)

*\* indicates inclusion provided funds are received before materials are printed or manufactured*

**Other Donation Opportunities**

In addition to the above sponsorship opportunities we would be thrilled to accept items for our silent auction, participant bags (approx 200) and any other material donations. Please contact us if you have any ideas!

E-mail: [kickcancer@live.com](mailto:kickcancer@live.com)

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Phone: Nicki Pike @ 403.391.2053